

API Integration Guide for Sellers

Mirakl Client Success

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Introduction

Learn the basics of Mirakl APIs and Seller API integration



Reminder about Seller's Integration Methods

Manual Sellers

Manually update info (stock, price...) in the back office of each Marketplace

File import Sellers

Update info in bulk (through XLS/CSV import/export ...) in the back office of each Marketplace



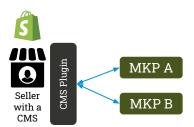






Connector Sellers

Use CMS Plugin (eg. Shopify App, Magento, Salesforce, etc.) to synchronize Seller's info from CMS to multiple Marketplaces



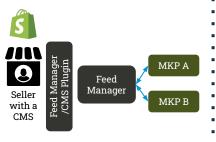
API Sellers

Developed a direct API
integration between Seller
system and each
Marketplace, and manage my
activity directly from my
ERP/WMS



Feed Manager Sellers

Use a Feed Manager / Aggregator to synchronize info from Seller system to multiple channels







About the Seller API Integration method



About this guide



In this guide, we will go through the main interactions between sellers' systems and the Marketplace. In addition to this document you will also have access to a technical documentation to build the API integration with your IT systems. This integration method requires some technical resources



What is an API?



An API (Application Programming Interface) is an interface provided by a computing program. It allows independent programs to interact with each other. In other words it enables sellers to seamlessly manage their Marketplace activity with their overall e-commerce activity.



Why use API Integration?



Thanks to Mirakl Seller APIs, sellers can automate their catalog import, manage their orders and perform customer care operations. It will increase their sales efficiency with no additional charge on the teams. It can also improve their overall quality of service by decreasing response time.



Should I automate everything?



APIs are made to ease daily operations. Depending on your level of autonomy, you can automate a part or all of your activity on the marketplace. For example, you can automate offer imports and orders management but upload products manually with an excel file.



Terminology

Product: Every core features and characteristics of the product (product attributes, value lists, etc.), which do not change from one seller to another

Offer: An offer is price, stock level and condition data of a product sold by a specific seller.

POSTMAN: An API client software that can be used to make API calls.

SDK: Software Development Kit, a programming language-specific group of tools that will help you develop and automate your API integration.

Mapping: Process that will allow you to match your product format to the operator's.

Main API: APIs that need to be developed first.

Recommended API: APIs that need to be developed for a full API automation and error management.

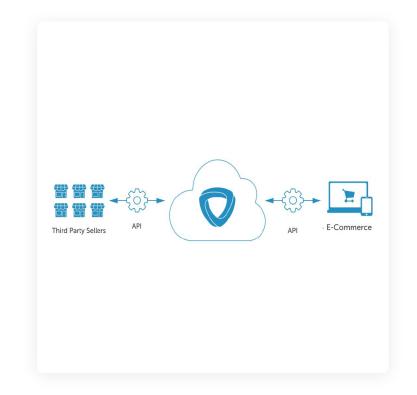
Optional API: APIs that might be developed depending of the operator or your system specificities



Global view on APIs flows

Mirakl Seller APIs allow you to automate 4 main parts of your activity on the marketplace. You can integrate part or all of the APIs related to these 4 topics:

- 1. Catalog: product imports & offer imports
- 2. Customer Service features
- 3. Order Management & Shipping information
- 4. Accounting Management

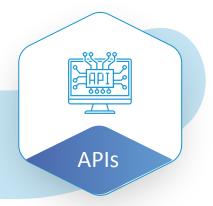




Choice of automation & integration strategy







Mirakl developed Connectors to plug-in specific eCommerce Solutions. The integration is quick and does not require technical skills.

Magento / Shopify / Salesforce plug-ins currently available

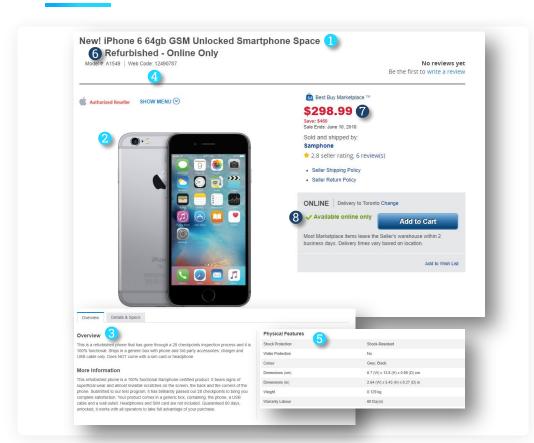
If the seller's e-commerce is coded in PHP or Java, then they can retrieve the Software Development Kit (SDK in Help Portal).

Pure API integration is the most technical integration method proposed by Mirakl, as the sellers will need to develop the APIs themselves.





Understanding the concept of Product vs. Offer



Product characteristics

Every core features and characteristics of the product, they do not change from one seller to another:

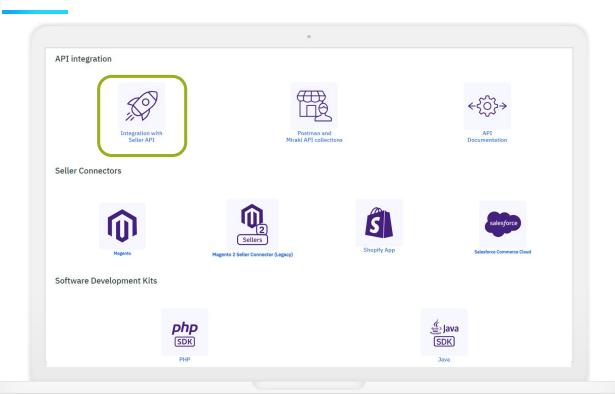
- Product name
- 2. Image(s)
- 3. Description
- 4. Product_ID / EAN / UPCs / ISBN...
- 5. Size / Color / Dimensions

Offer characteristics

All the info that are specific to each seller:

- 6. State of the product (new, second-hand, refurbished...)
- 7. Price
- 8. Inventory/Available quantity

All the information you need in Mirakl Help Portal





You can find a step-by-step integration guide in the Mirakl Seller Back-Office under **Help**

This guide will help you use the APIs, automate them, and most importantly test them with Postman.

*Sellers obtain access to Mirakl's full API Doc when their Shop is created after invitation from a Mirakl Operator



API Integration Prerequisites

Learn how to determine which APIs to use and how you want to integrate to the marketplace



Understanding the Integration Process

SELLER OPERATOR SELLER OPERATOR SELLER ASK FOR API GIVE ACCESS TO THE READ, DEVELOP, TEST TEST & VALIDATE IN TEST & VALIDATE IN INTEGRATION TF.CH DF.V PROD **DOCUMENTATION** 1. Access API DOC from Help Portal & select 1. The operator will test 1.Copy integrations 1.Request of an API and validate the 1.Invite Seller to which APIs to into PROD integration. create shop in the integration of your integrate 2. Test and validate test environment test shop 2. The seller share what 2.Create & configure the APIs in the they want to automate 2. Send the API guide POSTMAN to test the 2.If the integration is PROD environment and their actual setup and specification done properly, the APIs (optional)¹ operator can invite 3.Develop & Test APIs seller to PROD in operator's **test** environment environment



To get started, obtain your API Key

OBJECTIVE

The shop API key is unique to each user. It gives you access to all the Mirakl Seller APIs.

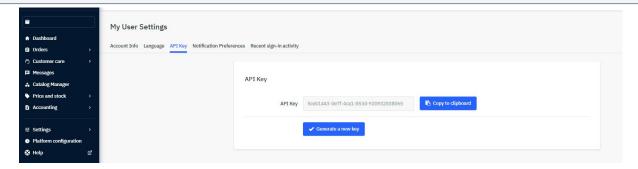
SHOP API

Find your shop API key

- . Log into your back office
- 2. Click on your username, in the top right, to access your profile
- 3. In the tab "API key", select "Generate" to create your own API key.



- Every operator has 2 environments: 1 test environment and 1 production environment.
- As a seller, you will first integrate your APIs on the test environment, then, once your integration is validated by the operator, you will repeat the integration on the prod environment.
- An API Key is specific to an environment. You will have to generate an API key for the test environment and then, one for the prod environment.





3

Automate your catalog management

Learn how to determine which APIs to use and how you want to integrate to the marketplace



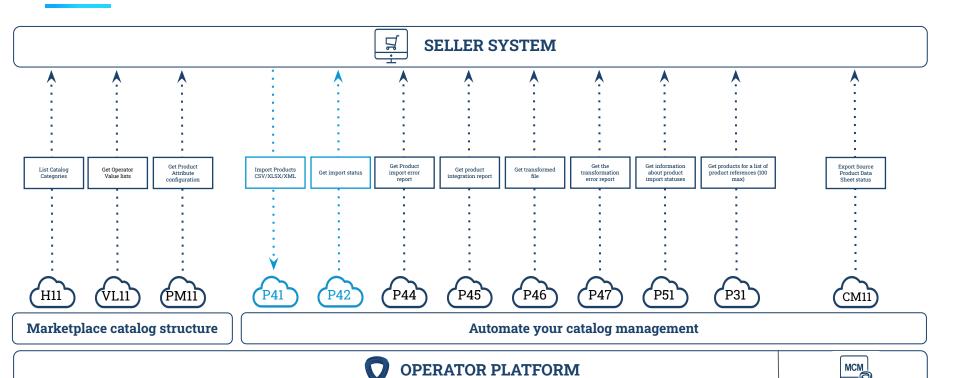
APIs related to products

Main APIs:



Optional APIs:







Internal mapping or Mapping through Mirakl

Mapping through Mirakl

(Easiest Method)



Create a CSV or XLSX file with the all product data that you have. You must check the operator's taxonomy prior to this file creation.



Use the Mirakl Configuration Wizard tool to map your own file to the operator's format (See the next slides for the mapping guide)



Internal Mapping

(Advanced Method)



Download the categories, attributes and value lists

You will need to call:

- H11 to retrieve the operator's category tree
- PM11 to retrieve the mandatory and the optional attributes associated to the categories
- VL11 to get the value list associated to the attributes



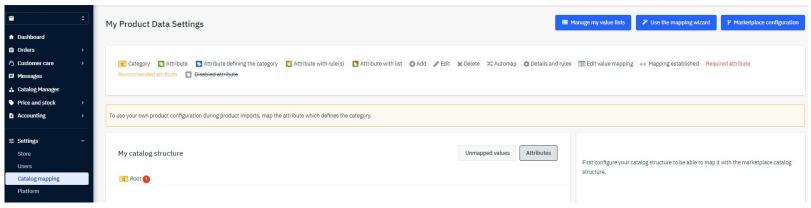
After that, you will create a CSV/XLSX file with the category tree, the attributes in columns, and values in the excel rows. This file needs to have the exact same fields as the one you retrieved through the APIs.

This method is more time consuming but you won't have to connect to the platform to map your products and you will be able to automate the taxonomy retrieval. (Can be interesting if you have a PIM)

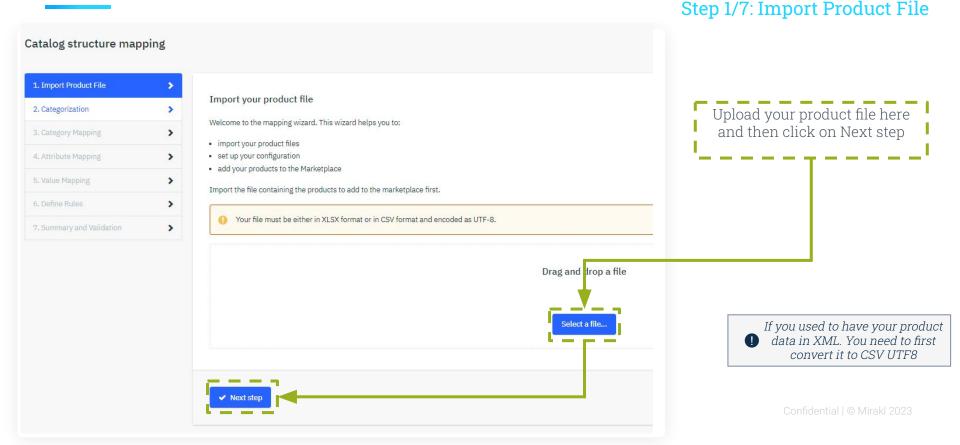


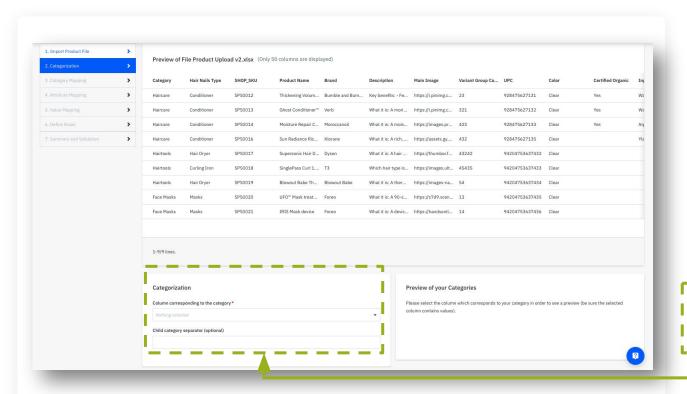
- 0
- You must initialize the automation of your catalog by mapping your product format to the marketplace product format. This is a ONE TIME action, unless you have new categories within your catalog. Once the mapping is complete, you can import all your products directly by API.
- The goal is to define the mapping between marketplace categories and your products categories.
- You need to repeat the process for each new product category that you want to sell, which has not been mapped previously.

Click: Settings > Catalog mapping > Mapping Wizard









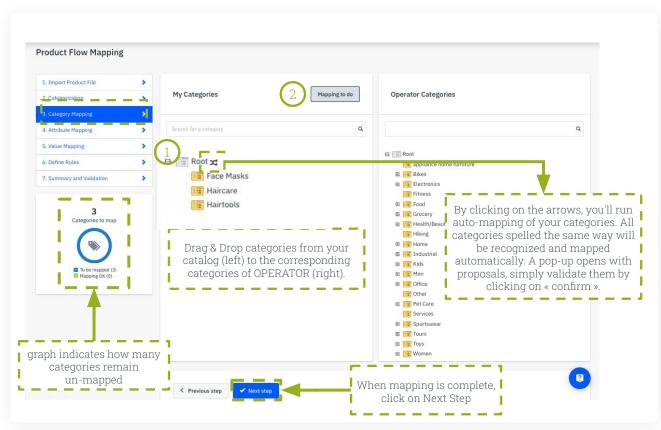
Step 2/7: Categorization

Creating a category tree will allow you to add product descriptions by breaking them down into segments.

You must place all your product categories in one column, which also includes the subcategory separator.

At the bottom of the screen, select:
- Category column

- Define the separator (optional)



Step 3/7: Category Mapping

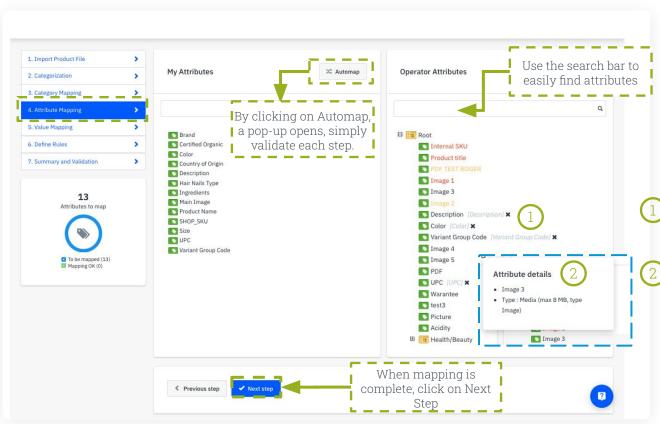
By clicking the "+" box, you open the subcategories.

You must map each leaf level of your categories with one of the Operator's. The platform will only allow you to map at leaf level

Categories with identical spelling can be mapped automatically by clicking on the Automap icon.

For others you will have to map manually by dragging the categories of your catalog (left) to those of the operator's (right).

- Once a category is mapped, it will become a grey tint.
- To modify the mapping, click on « Mapping to do » then click on the cross next to the category you want to modify



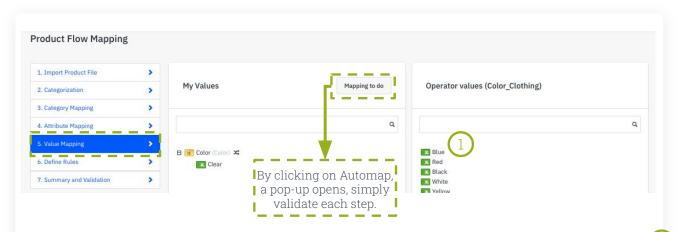
Step 4/7: Attribute Mapping

Attributes with identical spelling can be mapped automatically by clicking on the Automap icon.

For others you will have to do it manually by dragging the attributes of your catalog (left) to those of the operator (right).

Once an attribute is mapped, you will see your attribute names besides the operator's attribute name, between parentheses.

For more information about the Operator's requirements, hover over the attribute, an explanatory pop-up will appear.



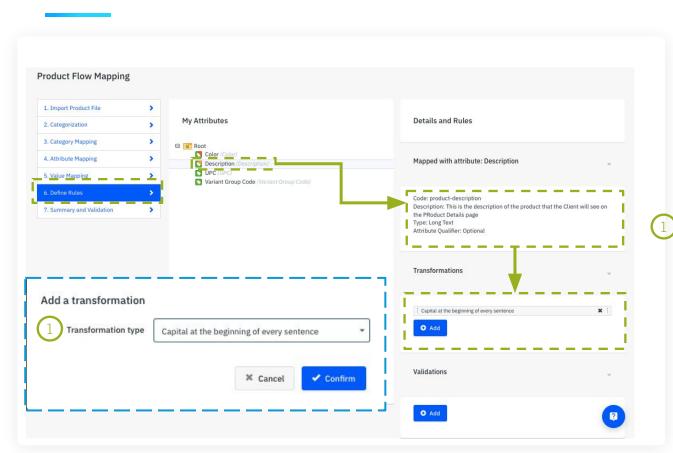
Step 5/7: Value Mapping

The same way for attributes, values with identical spelling can be mapped automatically by clicking on the Automap icon.

For others you will have to do it manually by dragging values of your attributes (left) in those of the operator (right)

The list of values is predefined and it is possible that one of your values is not registered yet. In that case, please email to your marketplace contact.

Specify in the subject line «New Attribute Value to create» and in the email body, a list of your missing values.

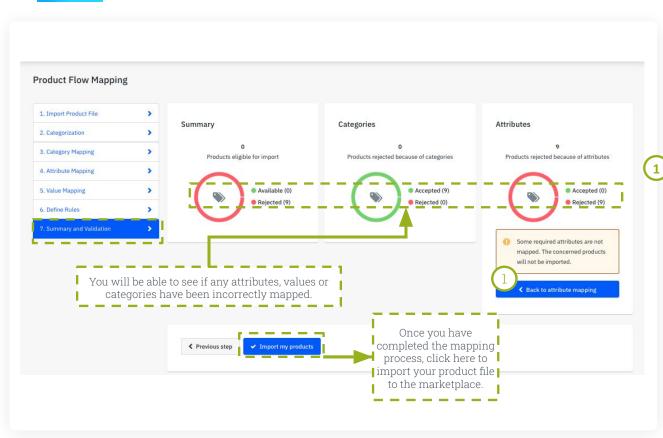


Step 6/7: Define Rules (optional)

You can transform or validate the contents of your attributes at this step.

Ex: Automatically add a capital letter at the beginning of each sentence for the attribute "Description":

Transformations > Capital at the beginning of every sentence.

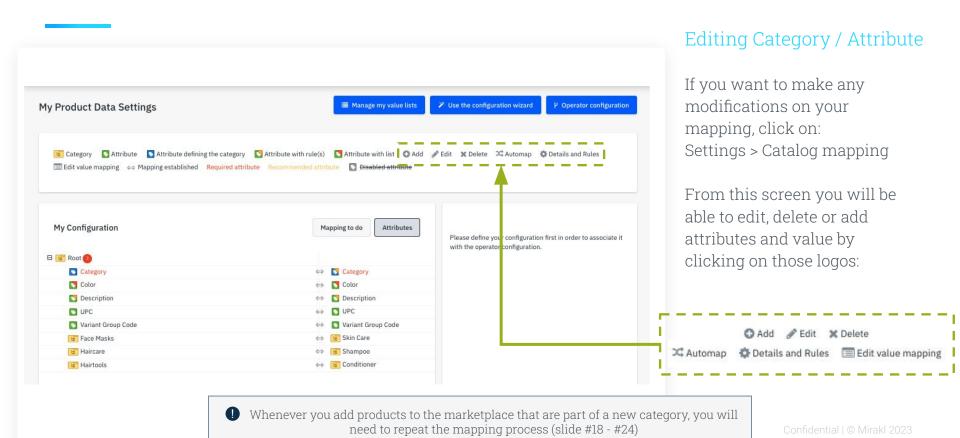


Step 7/7: Summary & Validation

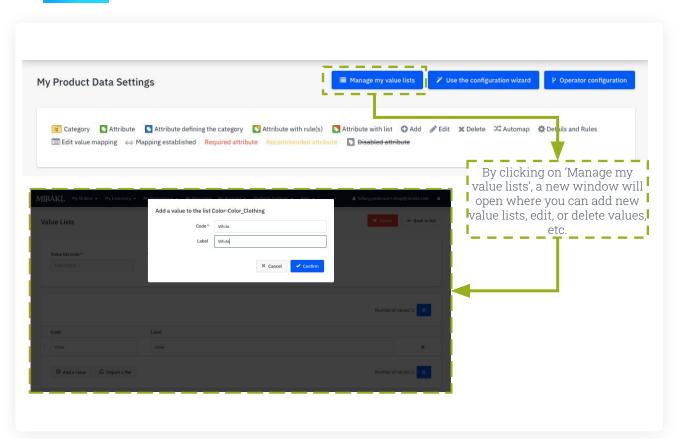
Finally, before importing the catalog, you can review the steps to see if the data has been accurately imported.

If some categories, attributes or values are rejected, you will have to complete that phase of the mapping process again. To do so, simply click on "Back to X mapping"

Update or fix your mapping (1/2)



Update or fix your mapping (2/2)



Example: Editing a Value List

If you want to make any modifications on a value list, click on:

Settings > Catalog mapping > Manage my value lists

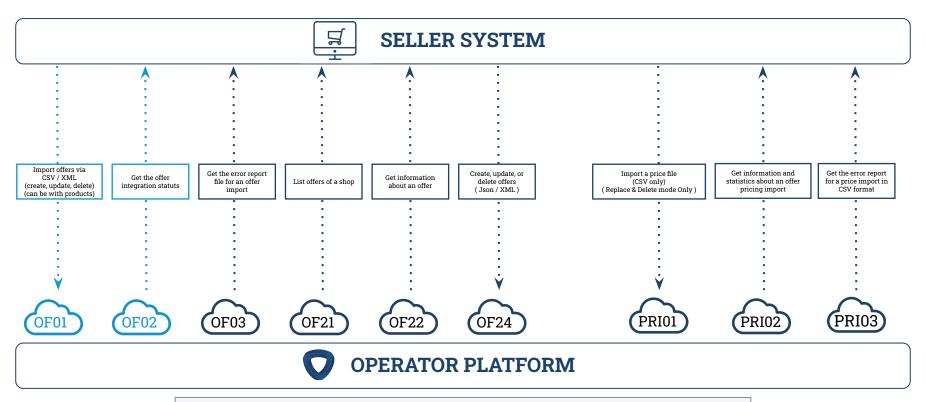
APIs related to Offers & Advanced pricing

Main APIs:



Optional APIs :







0

Offer creation : Mandatory fields



There is no mapping on the offer file, you must ensure that you fill the fields as shown below:

Offer field	Description	Accepted value	Example	Туре
sku	The offer's unique identifier in the shop.	Character string limited to 40 characters. The character '/' is forbidden	65351	TEXT
product-id	Unique product identifier for a given product-id-type	Character string limited to 40 characters. The character '/' is forbidden	5423049302914	TEXT
product-id-type	Type of product-id identifier	Value: SKU (product SKU) ,ISBN, UPC, EAN, SHOP_SKU	SHOP_SKU	LIST
price	The price of the offer in the currency of the marketplace	Decimal number. a period is used to separate cents.	25,43	DECIMAL
state	The state code of the offer. This refers to whether the product is New or refurbished.	The accepted values are defined in the back office view	11	LIST
quantity	The quantity available in stock (maximum: one billion).	Integer greater than or equal to 0	100	INTEGER



Offer creation : optional fields

Optional fields are related to Operator configuration.

To know which optional field are used you can download the operator offer template:

Price and Stock > File imports > Offers "Excel template"

Offer field	Description	Accepted value	Example	Туре
discount-price	Discount price in the currency	Decimal number. a period is used to separate cents	20.15 (lower than "price" field)	Decimal
description	offer description	The offer description is limited to 2000 characters		TEXT
logistic-class	This logistic class overwrites the default logistic class defined for the product or Marketplace category assigned to the offer.	The code for the logistic class.	OV1	LIST
Lead-time-to-ship	The lead time to ship corresponding to the offer	Number of day greater than or equal to 0. Smaller than a max of xx days	6	INTEGER
price ranges	The ranges of the prices with "volume-pricing" feature	quantityThreshold1 price1, quantityThreshold2 price2	1 12, 5 10	



4

Automate your order management and after-sale tasks

Learn how to determine which APIs to use and how you want to integrate your orders, customer service and accounting to the marketplace



The order life cycle on a Mirakl Marketplace (single shipment)



Seller accepts or



Seller updates tracking information



Seller generates & uploads documents



Manage customer care



Operator collects customer payment to allow seller to ship



Confirm order shipment



OR11

New order

received

by seller

The order life cycle on a Mirakl Marketplace (if multi-shipment feature is enabled)



Seller accepts or



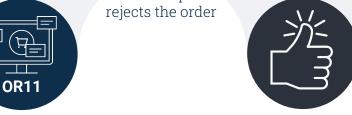
Seller Creates Shipment(s)



Seller generates & uploads documents



Manage customer care



Operator collects customer payment to allow seller to ship



Update tracking and confirm shipment



New order

received

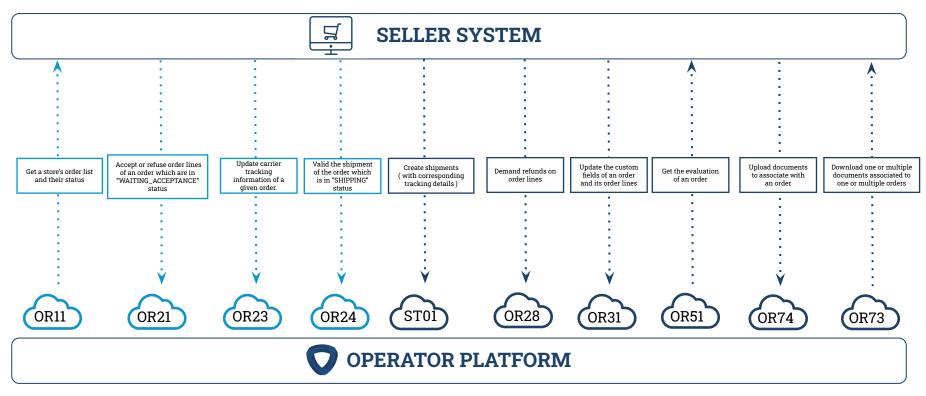
by seller

APIs related to Order management

Main APIs:

Optional APIs:





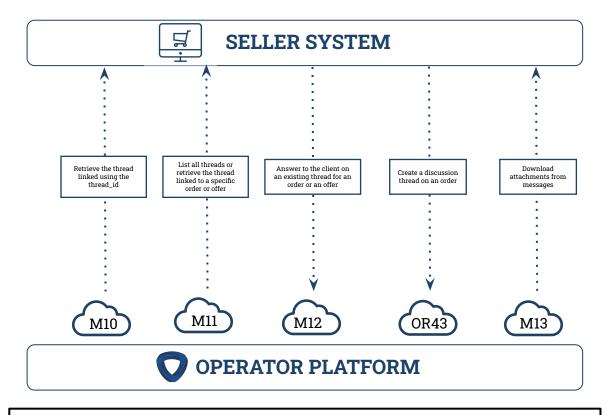


4.1

Automate your customer service



APIs related to Customer relationship management





Messaging APIs enable sellers to communicate with customers and answer order-related questions or questions about offers on the Marketplace. A message can be sent to the operator of the Marketplace, a customer or both.

Automate your accounting



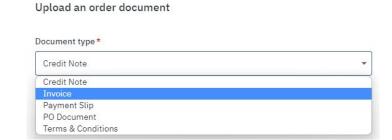
Invoice as message attachment

To be used if the "Order Invoicing" feature is disabled by the Operator

The file names must contain only US-ASCII characters. Operator to share the type_codes available to the seller.

Format attended is PDF.

Submit the invoice via APIs OR74 or the back office.





Invoicing workflow if enabled

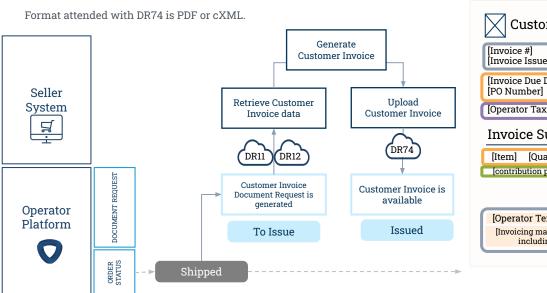
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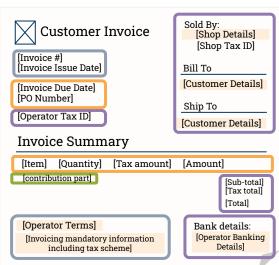
Data retrieved when listing document requests

Order invoice or customer invoice requests are generated when either:

MIRAKL

- . Payment of the order is confirmed (Pay on Acceptance, Pay on Shipment, or Pay on Delivery workflows)
- . The order is shipped and taxes are confirmed (Pay on Delivery, Pay on Due Date workflows)
- . The order is shipped and no debit payment is expected (No Customer Payment Confirmation workflow)







Data retrieved when listing request lines



Data retrieved with custom fields on Order



Data set when generating the document

Sequencing in details, to generate and issue the document (1/2)

Sequencing



Retrieve main data when listing document requests

```
"id": "mirakl-generated-request-id".
"entity_id": "MY-ORDER-001-A",
"entity_type": "PRODUCT_LOGISTIC_ORDER",
"due date": "2022-10-25T14:24:15.861Z".
"issuer": {
 "organization": {
     "name": "Customer Name",
     "address": { ... },
 "type": "SHOP".
"recipient": {
 "billing_address": { ... },
 "shipping address": { ... }.
"payment_destination": { ... },
"payment_terms": {
 "davs": 90.
 "type": "NET"
"state": "TO_PROCESS",
"total_amount_excluding_taxes": 100.00,
"total_amount_including_taxes": 120.00,
"total_tax_amount": 20.00,
"type": "INVOICE"
```

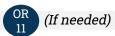


Retrieve data per orderline when listing request lines

```
"data": [{
 "entity_id": "MY-ORDER-001-A-1",
 "entity_type": "PRODUCT_DEBIT",
 "order": {
   "id": "MY-ORDER-001-A".
   "reference_for_customer": "Buy-PO-1234",
   "reference for seller": "CA-1203029-MP"
  "product": [{
   "reference": "4736430201923".
   "type":"EAN"
  "quantity": "2".
  "shipping_price_excluding_taxes": 4.16,
  "shipping_taxes": [{
   "amount": "0.84",
   "code": "vat-fr",
    "rate": "20.00".
  "taxes": [{
   "amount": "12.00",
   "code": "vat-fr",
    "rate": "20.00".
  "price_excluding_taxes": 64.16,
 "unit_price_excluding_taxes": 30.00
 "total_price_including_taxes": 77,
  "entity_id": "MY-ORDER-001-A-2",
```



Sequencing in details, to generate and issue the document (2/2)







Retrieve order-related additional data when listing orders

```
{
    "order_id": "MY-ORDER-001-A",
    ...
    "order_lines": [{
        "order_line_additional_fields":
[
        "code": "eco-contribution",
        "value": 0.10
      },...]
      ...
}, {
        ...
}],
    ...
}
```

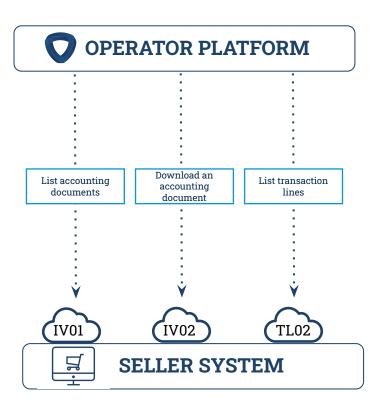
Generate the document and set document-related additional data



Issue the document by pushing it to Mirakl



Automate your accounting for operator invoices



The transaction history lists all the operations that are carried out on the seller's account:

- orders, commissions, and refunds (with details per order line item)
- subscriptions
- shop payments
- manual transactions

Step	Transaction line status	Trigger in Mirakl	Seller's balance	Action in transaction log
1	PENDING	A transaction is created when the operator confirms the order line via PA01.	Pending	The seller's balance is increased by the total amount of all order line items, minus the commission.
2	PAYABLE	The status of the transaction updates when the order status changes to RECEIVED.	Payable	The total amount of all of the order line items received by the customer is transferred from the Pending balance to the Payable balance.
3	PAID	The status is updated when the file containing the information to issue the "payment file" has been generated.	Paid	The total amount of all of the order line items is transferred to the Paid balance if no incident is opened by the customer.



Test your API integration using Postman



Understanding the Integration Process

OPERATOR SELLER SELLER OPERATOR SELLER ASK FOR API GIVE ACCESS TO THE READ, DEVELOP, TEST TEST & VALIDATE IN TEST & VALIDATE IN INTEGRATION TF.CH DF.V PROD **DOCUMENTATION** 1.Access API DOC from Help Portal & select 1. The operator will test 1. Copy integrations 1.Request of an API 1.Invite Seller to which APIs to and validate the into PROD integration. create shop in the integration of your integrate 2. Test and validate test environment test shop 2. The seller share what 2.Create & configure the APIs in the they want to automate 2. Send the API guide POSTMAN to test the 2.If the integration is PROD environment and their actual setup and specification done properly, the APIs (optional)¹ operator can invite 3.Develop & Test APIs seller to PROD in operator's **test** environment environment

About Postman

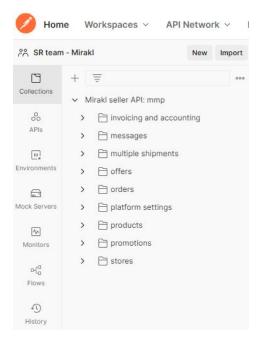
About Postman

Postman is a third-party software that has not been developed by Mirakl. It allows you to make easy API calls.

Thanks to Mirakl API collection that can be imported in Postman, you will be able to call Mirakl APIs. The full API collection (under the format JSON) is available in the help portal.

Install Postman and import the Mirakl API library:

- 1. Download Postman app from their official website and follow the installation instructions (Or you can use the Postman on the web version)
- 2. Launch Postman
- 3. In the Postman toolbar, click on « Import ». The import window appears.
- 4. Click on « Upload Files » to import the Mirakl API collection (JSON file). The Mirakl collection appears in the Collections list.





Configure Postman

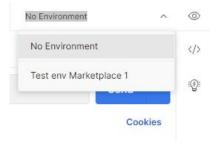
You must use Postman on the operator's the test environment.

- 1. In Postman, click on and click on Add a environment
- 2. Define a name for the New environment
- Define variables :
 - A. SHOP_KEY (that you will find in your back-office: My user settings > API Key)
 - B. URL (the URL of the operator test environment (e.g. https://dev-new.mirakl.net)

Click on the save button

Click on the drop-down list No Environments and select the environment that you just set up.

You can now start calling Mirakl APIs.



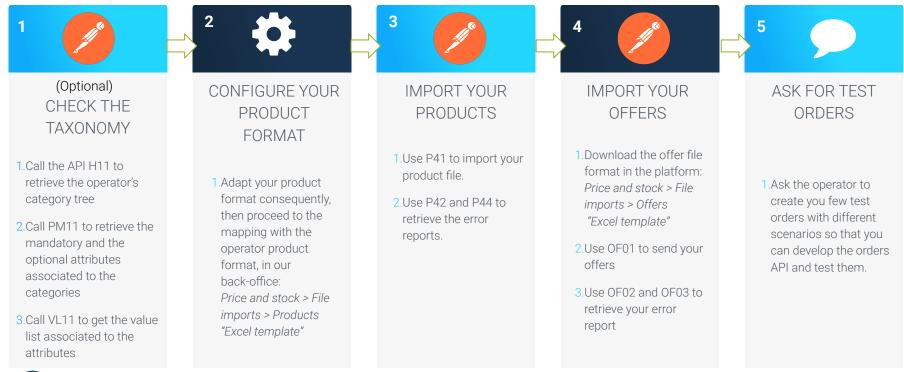


5.1

Example Test Scenario



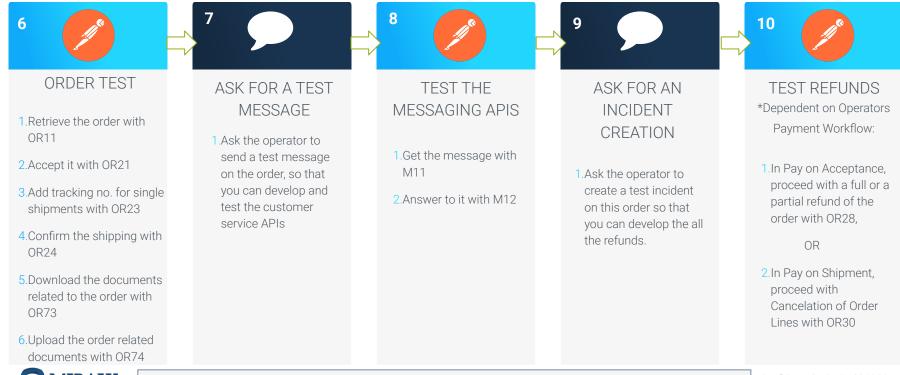
Example: 10 simple steps to test your APIs





Not all the Shop APIs are described in this example. See the technical documentation for the available APIs. Reminder: You can automate a part OR all of your activity on the marketplace. You choose the APIs you want to integrate.

Example: 10 simple steps to test your APIs





Not all the Shop APIs are described in this example. See the technical documentation for the available APIs. Reminder: You can automate a part OR all of your activity on the marketplace. You choose the APIs you want to integrate.

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6

Integration Error Reports



Understand the product error report (1/2)

Code	Error message	Cause / Solution
1004	"Category could not be identified"	The column which must contain the Catalog category is not specified in the file or not detected. Solution: Check if the attribute name is properly written in the header of the file (without space character).
1002	Incorrect number of fields	Solution : Sellers need to be sure that the file does not contain values in cells with not column header and that they don't have header duplicated in the file
1005	"Hierarchy has to be mapped to a leaf operator hierarchy"	Sellers can only create product on the leaf operator Catalog category. Solution: Sellers must change their mapping configuration to map their catalog categories to your leaf catalog categories.
1006	"Hierarchy has to be mapped to an operator hierarchy"	The seller's catalog category is not mapped to your catalog category. Mapping is mandatory for the seller to import his/her product. Solution: In the back office, map your catalog category to operator catalog category.
1100	"Internal error"	Another error occurred. Solution: Contact your operator
1001	"Category is unknown"	This catalog category informed by the seller does not exist or is not properly written. Solution: if the category exists, your seller should check whether it is properly written (without space character) or if the category does not exist, the seller must create its category and map it to your category (from the back office)



Understand the product error report (2/2)

Code	Error message	Cause / Solution
1000	"Attribute is required"	A required attribute has no defined value. Solution: In the imported product file, enter a value for this attribute. (If the seller is using the mapping wizard) map the missing attribute
2001/3001	"The attribute {a} must be superior to {x}"	The value is lower than the configured value. Solution: In the imported product file, enter a value higher than {x}.
2011/3011	"The attribute {a} must be a numeric"	The value is not numeric. Solution: In the imported product file, enter a numeric value (e.g. 1, 5, 45).
2012/3012	"The attribute {a} must be a date"	The value is not a date. Solution: In the imported product file, enter a date value.
2014/3014	"The attribute {a} must be a valid URL"	The value is not an URL. Solution: In the imported product file, enter a URL value.
2015	"The attribute {a} is not a supported file"	The mentioned file is not supported. Only happens for media type attribute. Solution: The value must refer to a file type such as: .pdf, .jpg, and so on.
2016/3016	"The attribute {a} must be a numeric with at most {x} decimals	There are more decimals than allowed. Solution: In the imported product file, enter a value with no more than {x} decimals.





Error report on offers (1/3)

To download the Offer Import Error report, call OF03.

Error Message	Cause / Solution	
The product linked to the new offer is different from the product linked to the existing offer.	You are trying to change the product linked to an existing offer. Solution: You must delete the existing offer, wait for the offer-product assignment delay to be over, and recreate the offer on the new product.	
The product linked to the new offer is different from the product linked to an old offer which has the same shop id.	You are trying to create an offer using the ID of a deleted offer. The new offer is linked to a different product than the product the deleted offer was linked to. There is a waiting period defined by the operator before you can create the new offer. Solution: You can create the new offer with another ID to avoid waiting. For more information, contact your Operator contact	
The product does not exist	In your file, you must indicate the "product-id" and "product-id-type" to match your offers with the product. If you got this error message, it is because no product with this identifier exists in Mirakl. Solution: - check with the operator to make sure the type of the identifier is correct (it can be EAN, ISBN, SKU, SHOP_SKU) or if the product has been correctly created by the operator - you can use API P31 to check if the product exists with the couple "product-id product-id-type"	
This import type does not allow the use of the 'update-delete' column	You cannot use the "update-delete" column with the current import mode. Solution: Use the "NORMAL" import mode to use the "update-delete" column in your file.	

Error report on offers (2/3)

Error Message	Cause / Solution	
No existing offer to update	You are either: - using the "UPDATE" mode to import the offers and the offer SKU does not match an offer existing in Mirakl - trying to create an offer but the "product-id" and/or "product-id-type" headers are not entered correctly or do not exist Solution - Check if the SKU is correct or use the "NORMAL" mode to add the offer. - Add the columns "product-id" and "product-id-type" with valid values	
The state of the product is unknown	The product state you entered does not exist. Solution: You must enter the state code, not the label. Check if you properly filled the state code and not the label. Call API OF61 to get the list of all states allowed by the operator.	
The 'price' field is mandatory	The "price" field is not found in the file. This information is mandatory to create an offer. Solution : If you have added this field, check if it is properly written.	
The 'sku' field is duplicated in the source file	The sku already exists in the file. Solution: You cannot duplicate a sku in the file.	
The logistic family is unknown	The logistic family you entered does not exist. Solution: Specify an existing logistic family.	
The available date range is incorrect	The correct format of each date is "yyyy-mm-dd". Solution: Check if: the date format is "yyyy-mm-dd" the start date is prior or identical to the end date	
The discount date range is incorrect	The correct format of each date is "yyyy-mm-dd". Solution: Check if: the date format is "yyyy-mm-dd" the start date is prior or identical to the end date	

Error report on offers (3/3)

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Additional offer error <u>Troubleshooting article</u>

Error Message	Cause / Solution	
The discount price is incorrect: must not be null or must be lower than price	You cannot specify a discount price equal or greater than the original offer price. Solution: Check if the discount price is strictly lower of the offer price. If you get this message during price update, first check if any discount is still associated to the offer. if yes and if the promotion is outdated, remove it before update the price if not or if the promotion is still relevant, adjust the price and the discount together	
This product is not available for sale	The operator has temporarily or definitively decided not to sell this product. Solution: Contact your operator.	
The 'price' field has an invalid range	The price of your offer is lower or greater than the limit price set by the operator. Solution: Contact your operator. Ask for the limit and adjust the price of your offer.	
The 'discount_price' field has an invalid range	The discount price of your offer is lower or greater than the limit price set by the operator. Solution: Contact your operator. Ask for the limit and adjust the discount price of your offer.	
The mandatory additional field is missing	The mandatory additional field set by the operator is missing in your file. Solution: Call API AF01 to get the list of available additional fields.	
The 'leadtime-to-ship' field has an invalid value. The value must be a positive integer and must not exceed the limit defined by the operator.	The "leadtime-to-ship" field value is incorrect. Solution: - change the value of the "leadtime-to-ship" field - ask the operator about the maximum value	
The 'product-id' field is mandatory when 'product-id-type' is filled	The "product-id" and "product-id-type" fields are linked together and cannot be separated. The "product-id-type" is used to know the type of the product reference you filled in the "product-id" field.	

MIRAKL Thank you.